



Development of ITS technologies in Japan

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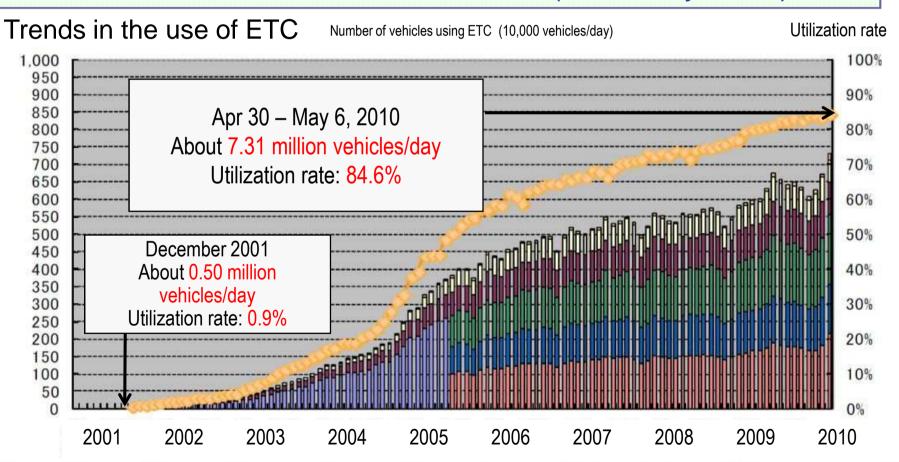
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1. Introduction

- Electronic Toll Collection System (ETC)



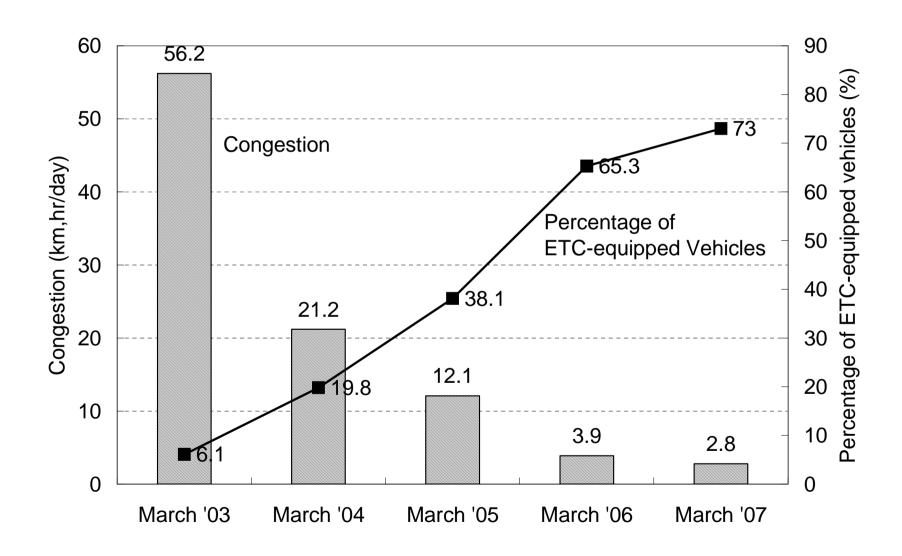
- Approx. 30 million ETC on-board units have been shipped (as of May 2010).
- The nationwide utilization rate: 84.6% (as of May 2010).



1. Introduction

- Electronic Toll Collection System (ETC)





1. Introduction - Vehicle Information Communication System (VICS)

 Provide real-time road traffic congestion information on car navigation system which started in 1996



Example of Display



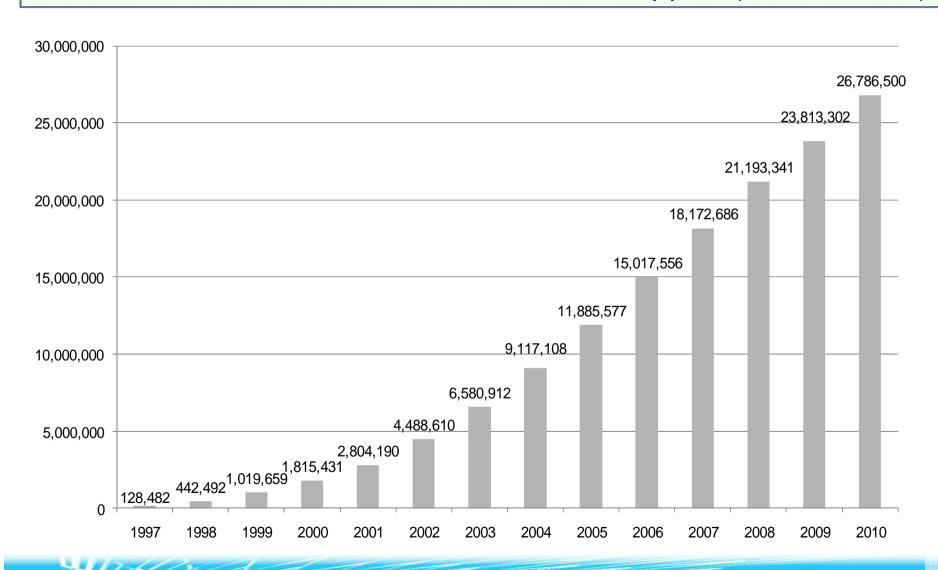
Simple diagrams



Map Display

1. Introduction - Vehicle Information Communication System (VICS)

Over 26 million VICS-OBUs have been shipped (as of 2010.3)

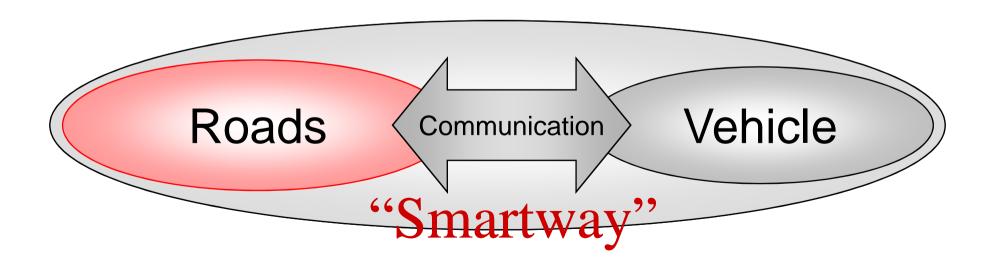


2. Development of Smartway - Definition



Definition of Smartway

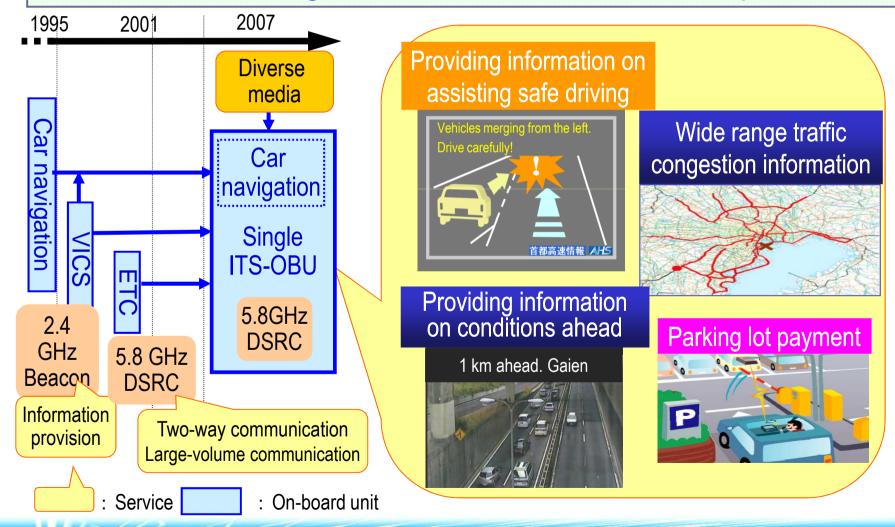
a road system which can exchange various types of information among cars, drivers, pedestrians, and other roadway users.



2. Development of Smartway - New platform



- A single ITS on-board unit (OBU) will provide various services according to establishment of common platform



2. Development of Smartway -history



2005-2006

Public - Private Joint Research (NILIM, 23 companies)

→ Smartway Demo 2006, Standardization

2007

FOT, Smartway Demo 2007 (Metropolitan Expressway)

2008

FOT (in the three large metropolitan regions)

2009~

Practical service deployment





- FOT were conducted at three major metropolitan regions and other regions in FY 2008.

[Osaka/Kyoto]

- Providing Information on Conditions Ahead (by audio)

[Osaka]

- Warning a driver against overshooting at sharp curve ahead
- Providing Information on Obstacles Ahead
- Merging Assistance

[Niigata]

- Vehicle behavior data collection (Road surface snow accumulation information)

[Tokyo]

- Providing Information on Obstacles Ahead
- Conditions Ahead
- Providing Information on Road Traffic Conditions (by still images)

[Hiroshima]

 Warning a driver of excessive speed operations Hiroshima Osaka/Kyoto

Providing Information on Obstacles ahead / Conditions Ahead

Tokyo

- Warning a driver of hazard along curve ahead

Nagoya (



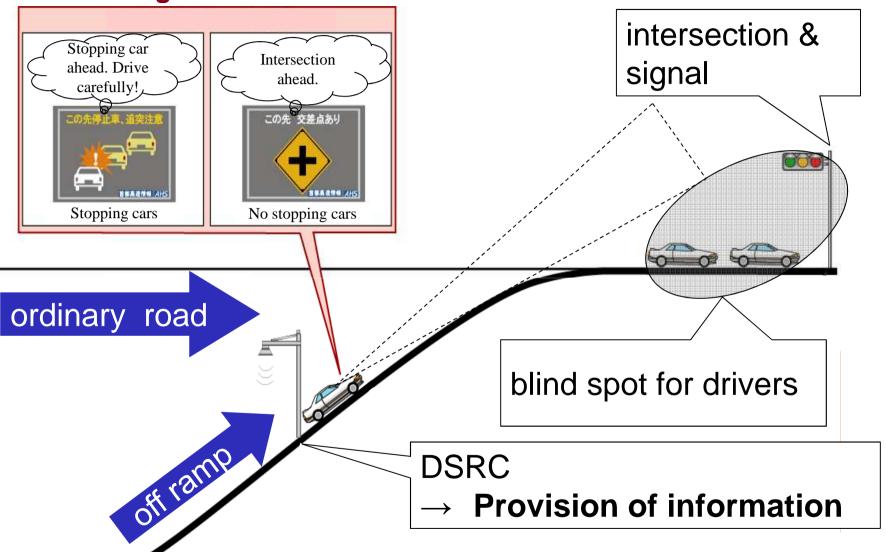
- Providing Information on Obstacles Ahead

Outline of FOT at Rinkai Fukutoshin Exit of MEX





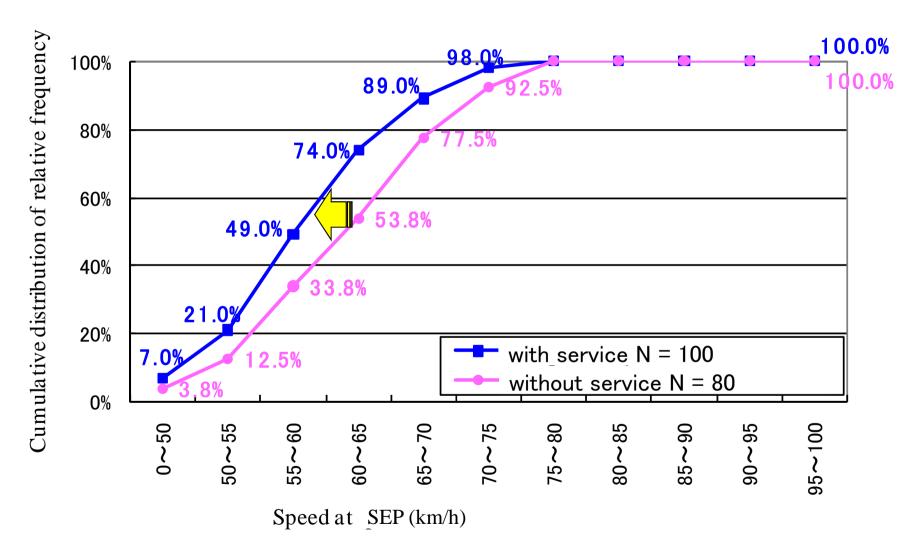
- Providing Information on Obstacles Ahead



Metropolitan Expressway



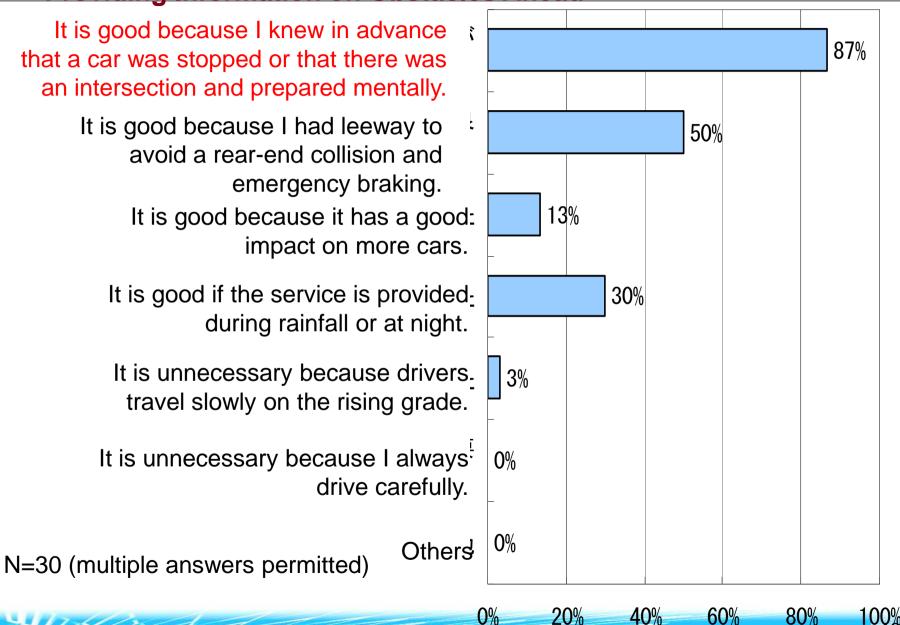
- Providing Information on Obstacles Ahead



SEP: speed evaluation point : driver can see stopping vehicles ahead right before



Providing Information on Obstacles Ahead



4. Summary



- ETC and VICS have been on operational stage and utilized nationwide.
- The second generation ITS service, Smartway, has been developed based on ETC and VICS technologies through a lot of FOTs.
- It has been confirmed through FOTs that Smartway works effectively and accurately.



Muito obrigado! &

Thank you for your attention.